

## ORDER



**Orders**  
**Order / Rev:** 37658  
**Alt Order #:** 08887126  
**Product Desc:** ISSUE  
**Estimate:** 1789  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/19/12 / 10/19/12  
**Order Type:** GENERAL

MeTV - Ch 129

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Mundy Katowitz Media  
**Buying Contact:** Casey Bessette  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	9	\$3,800.00	\$3,230.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$3,800.00	\$3,230.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$3,800.00</b>	<b>\$3,230.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	MeTV	11/04/12	11/04/12	M-Su 5p-1130p Rotator CM COLUMBO		8-10P (8:00 PM-10:00 PM)	1:00	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$200.00		0.00			
E 2	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00		0.00			
E 3	MeTV	11/02/12	11/02/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$400.00		0.00			
E 4	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator CM MOORE / VAN DYKE		8-9P (8:00 PM-9:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00		0.00			
E 5	MeTV	11/01/12	11/01/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$400.00		0.00			
E 6	MeTV	11/05/12	11/05/12	M-Su 5p-1130p Rotator CM VAN DYKE / HONEYMOONER		10-11P (10:00 PM-11:00 PM)	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$400.00		0.00			

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 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Priorities USA Action  
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 Estimate: 1789

MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	MeTV	10/31/12	10/31/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A (10:00 AM-11:00 AM)	--W----	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1		\$400.00		0.00					
E 8	MeTV	11/02/12	11/02/12	M-Su 5a-5p Rotator PERRY MASON	CM	10-11A (10:00 AM-11:00 AM)	----F--	1:00	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1		\$400.00		0.00					
E 9	MeTV	10/30/12	10/30/12	M-Su 5p-1130p Rotator M*A*S*H	CM	7-8P (7:00 PM-8:00 PM)	-T-----	1:00	1	\$800.00	LV1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1		\$800.00		0.00					
													Totals	9	\$3,800.00